



WEDDING *welcome guide*

taylorpowellportraits.com



Hello! WELCOME I'm Taylor

I am 31 years old living in Loganville, Ga south-east of Atlanta! I have been in this business for 12 years! I have two beautiful children, Logan & Lana. We love adventures, going camping, everything to do with nature but being homebodies and being together is our thing. I'm an old soul that loves Jesus and slow Sundays after church, gardening, documentaries, coffee, salty & sweet snacks (specifically together), going to concerts & making things with my hands.

About my business

I photograph people in love. It is actually that simple. It is also where my agenda starts and ends. Nothing more, nothing less. I adore photography and I am so blessed to do this as my full-time job, it is actually unreal! I could not have dreamt of a better career. Offering my clients a unique and one of a kind experience is what I strive for and having clients walk away with the biggest smile on their faces continuously melts my heart. The product I produce is one that has been carefully crafted to fit you. Before I photograph you, I want to know as much about you, your life, and what you like to do for fun! This helps me create the scene and images that are curated just for you. My goal as your intimate wedding and elopement photographer is to focus on capturing your story while making sure that your day reflects the authenticity of you as a couple. I am fully here for you. Please don't hesitate to contact me, I would love to hear from you!



Taylor Powell

WHAT TO EXPECT

My style

In essence, I don't love to dictate or direct but instead observe to discreetly cover events as they happen. I love to photograph your day as it naturally unfolds, capturing real moments and creating a timeless record of your day. But since I have been in this business for so many years now, I can confidently say that I know the ins and outs of weddings like the back of my hand. If you are the type that does need some direction, I got you! I am happy to help in any way that I can.

Connecting with the wedding and the people involved on a personal level is hugely important in creating important images that will be part of your family legacy. I'd love to be your "Forever Photographer", my job doesn't stop at weddings... I do it all, lifestyle newborn, family sessions, milestones, etc. That might sound scary, but let's face it, we know you're already planning those beautiful things!



Before You Book

The first step is to make sure you love my style. If you are wanting the bright and airy photographer, we probably aren't a good match, and that's okay! I like to think I have a light moody look to my images. Not too dark, but with a pop of color. I have full weddings on my website for you to look through and get a better idea!

The second step is to review my pricing guides, which you can find in this guide or on my website under the investments tab. Make sure that they are within your budget!

The next step is to settle on your date and venue. I don't accept bookings until these two pieces are in place. Once you have these two ultra important decisions made, shoot me an email and I'll let you know if I'm available on your chosen date!



TIPS *for* *the* WEDDING



I know exactly what you are looking for from your wedding day. An incredible celebration, that is memorable and of course, stress-free. But also amazing wedding photos that will last the rest of time and allow you to relive these incredible memories.

Is it possible to have a fusion of amazing photography and a relaxed, fun day without feeling like you are in a photo shoot as a bride or groom? You bet it is.

TRY TO STICK TO YOUR ORIGINAL TIMELINE

Creating a timeline of the day's events and sharing it with your photographer is essential to make sure all of you are well-prepared for the day.

It's a good idea to allow a little extra time between transitions or location changes from the ceremony to the reception on the chance that things are running behind schedule. My job is to make sure the day stays on track while capturing all of the goods. But don't be alarmed if we have to stray a bit, I will make sure things get back on course!

Make sure you talk your photographer through your shot list and schedule photo sessions into your timeline for couple's portraits, wedding party, family, and any other specific requests.

CREATE A LIST OF FAMILY MEMBERS

Make sure that you get a list of family members names to your photographers at least a week before your wedding. The list should at least have first names of all people wanted in the portraits.

Let all close family members know that you want them to stay at the ceremony site for family portraits. Sometimes family members (yes, even close ones like grandparents) forget or don't realize they need to stay for the family portraits. It takes time to gather lost family members and is much easier when they all know prior to the wedding day.

GATHER ITEMS FOR DETAIL SHOTS

The rings, bouquets, wedding invitations, jewelry, boutonnieres, shoes, and cufflinks are all gorgeous details that shouldn't be forgotten! It's helpful for your wedding photographer to rely on a wedding party member or other helper to organize these items, so make sure to keep them close! Pro tip: Have a separate bag that you keep it all in, it'll keep it all together and easy to grab and go!

Don't limit yourself to this list, though! If you have any items that are meaningful to your relationship (such as love letters, keepsakes/tokens, souvenirs, etc..) those make wonderful additions to your detail photos. You can also think outside the box!



CREATE A SHOT LIST WITH YOUR PHOTOGRAPHER

You've hired your dream photographer, and it is definitely within their expertise to make sure every moment of the day is captured. That being said, it is a great idea to put together a shot list with your photographer so that you make sure that the two of you are able to check off the essentials.

Kinda going back to the "I know weddings like the back of my hand" thing... I really do. If you're the structured bride or laid back bride type, I love it either way! I've got so many poses and ideas imbedded in the back of my head, we could shoot all day (literally LOL). So, if you aren't picky on poses and things, again, I GOT YOU!

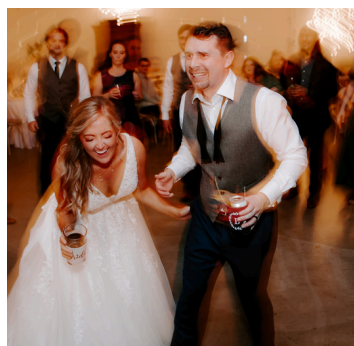
ALLOW YOUR PHOTOGRAPHER TO GUIDE YOU

Allow your wedding photographer to gently guide you towards natural light and direction that will make you look and feel your best. I'm always open to creative suggestions from my couples, but I also might suggest otherwise if I see that perhaps the shadows from a nearby tree might not be your best compliment in a particular location.

Not feeling comfortable in front of a camera yet? That's okay! All of my booked wedding packages come with a Complimentary Engagement Session. So we will have lots of practice and get you wedding day ready. After you receive your engagement gallery and see a pose or shot you don't like... please let me know, it won't hurt my feelings at all!! I want to make sure you both feel and look your best day of!

ENJOY THE NIGHT AND HAVE SOME FUN!

Breathe, relax, and stay focused on each other. Do what is right for YOU TWO. Customize your wedding to your love story and what you two want. Sit back and admire all of the hard work that you (and your loving family/friends) have put into your day. Soak it all in. The best is yet to come!





the FIRST LOOK *moment*

I absolutely love this modern twist on the traditional wedding that gives you and your fiancé the opportunity to see each other for the first time in a more intimate setting. You could choose a more scenic location, or just have a first talk or handhold around the corner/behind a door so you don't see each other.



A first look doesn't have to happen right before you walk down the aisle, many couples choose to do a first look a few hours before the ceremony. Seeing each other earlier in the day opens up the possibility of getting some group/family/wedding party photos out the way prior to the ceremony, which means that you don't have to spend as much time away from your guests and your party later on in the day. But it's totally up to ya!!! I love keeping it traditional, it's just nice to have options!



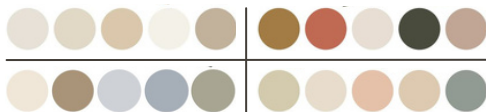
ENGAGEMENT *session* ADVICE

WEAR SOMETHING COMFORTABLE

This is by far one of the most important tips we can give you. Choosing outfits that make you feel like a million bucks is key. If you purchase something new, take it out for a test run. You also want to think about how it'll photograph during your session. One outfit is always perfectly fine, but I love to give my couples the option to do a couple of outfits. That way you can do a more formal few shots and then add in your personal touch and what represents you both as well!

If you never wear a suit but are considering it for your engagements because it's what you have seen, just skip it and wear that band tee that you love. These photos are representative of your own personalities, and you should feel like yourselves and dress like yourselves, too.

Wearing outfits that compliment each other will help make your photos look cohesive. Below are a few examples of color schemes that I LOVE together and compliment my style of editing so well. You are obviously able to wear whatever colors you want but these are *chef's kiss* with my style.



ENGAGEMENT SESSION



TAKE YOUR ENGAGEMENT PHOTOS IN A PLACE THAT YOU LOVE

I encourage couples to go to places they love. This could be the place where you first met, a cafe or brewery, or perhaps in your own home. Your story is unique, and your photos should reflect that. This is the perfect opportunity to visit a place or two that might be hard to visit on your wedding day. Maybe there is a hiking trail or park in your area you'd like to have your photos taken by. This is the perfect opportunity to capture memories there.



SCHEDULE THE SESSION AROUND THE SUN

You may be familiar with the term “golden hour” aka the beautiful time of day just before the sun sets. This is when you want to shoot if you’re looking for that warm light in your photos. My planning ahead of time using the weather app to find out when sunset is, ensures that you have plenty of time to shoot before the light is gone.

The early afternoon may sound like a good time for photos schedule-wise, but keep in mind that the light is much harsher at this time because the sun is directly overhead. Time for your session can also be situational, if we are going to do an indoor location, I like to do them earlier in the day so that we can get good natural window light. We can chat on your ideas for your engagement and I will help navigate you on where to go and times!

WEDDING

Collections

01

4 HOURS
COVERAGE

\$1,650

02

7 HOURS
COVERAGE

\$2,800

03

10 HOURS
COVERAGE

\$3,450



All wedding packages require a \$500 retainer to secure and book your wedding date. I have an online form I can send you, along with a wedding day questionnaire and contract! If you are ready to book or have any questions, please reach out to me and we can get the ball rolling!

1,650

Wedding COLLECTION ONE

- 4 Hours Event Coverage
- Complimentary Mini (30 min) Engagement Session
- 300+ Professionally Edited High Resolution Images
- Downloadable Online Gallery + Print Release
- 3-4 Week Turnaround

This package is typically booked for elopements or small wedding. Where we can make exceptions and add on time to this package, I'd highly recommend another package if you are planning a full day wedding!





\$2,800

Wedding
COLLECTION
TWO

- 7 hours coverage
- 500+ Professionally Edited
High Resolution Images
- Online downloadable gallery +
Print Release
- Complimentary (1 hour)
engagement session
- Add-On option for 2nd
shooter
- 6-8 week turnaround





\$3,450

Wedding COLLECTION THREE

This is my most popular package! It gives you free range of coverage for your wedding day without having to worry about the time span! I always set the amount of images you get but if you add on that second shooter there's always going to be 1000 or more images! Honestly, I can't control myself LOL.

- 10 hours coverage - essentially all day!
- 700+ Professionally Edited High Resolution Images
- Online downloadable gallery + Print Release
- Complimentary (1 hour) engagement session
- Add-On option for 2nd shooter
- 6-8 week turnaround



ADD-ONS & other PRODUCTS



2nd Photographer | \$350

(Peep at frequently asked questions page for more info!)

Boudoir Session | \$320

Individual Bridal Session | \$285

Rehearsal Dinner (2 hours) | \$350

USB Flash Drive | \$75

Rush Turnaround (2-3 Weeks) | \$350

Genuine Leather Wedding Album |

TBD

Contact Me For More Info



VENDOR *references & friends!*

Videography

Ryan Norton -- Norton Aerial Media -- @nortonaerialmedia
Kaity Black -- Black Hill Films -- <http://blackhillfilm.com/>
Lifeview Motion Pictures -- <http://www.lifeviewmotionpictures.com/>
Kaylee Murphy -- MyLife Media Videography --
@mylifemediavideography

Entertainment

Randy Burton -- Dynamite Entertainment 770.842.0618
dynamiteentertainment19@yahoo.com
Jamie Duvall -- Classic City Djs -- classiccitydjs@gmail.com

Hair & Makeup

Jocelyn Norton -- @jocsalon (husband/wife team with Norton Aerial Media^^)
Rachel Harrison -- Bridal & Beyond -- 770.778.6675 --
@_bridalandbeyond_
Harlie Alls -- 706.968.7424 @hairbyharlie
Kayla Waters HMUA -- @kaylawalters.hairandmakeup
Bombshell Creations -- 706.714.1907

Florals

Amanda Shivers -- Remi McRae's Floral Design --
@remimcraesfloraldesign
Wedding Flowers by On-- 678.635.7153
JL Designs -- <https://www.facebook.com/jldesignsmonore>

Wedding Directors

Nate Deaton -- 770-601-0834
Jackie Garrison -- 706.207.8758
Jessica Boulter -- 770.330.3256

Cake

The Posh Cakery -- (678)462-8307 -- <https://theposhcakery.com>
Nicole Adams -- Gingerspice Bakery -- 770.596.2359 --
<http://gsbakery.com/>

Catering

Up In Smoke -- (770)742-6483
Bleu House Cafe -- 770.209.0016 --
<https://www.bleuhousenorcross.com/>
Master's Table -- 770.867.8540 --
<http://cateringbythemasterstable.com/index.html>

Make sure you tell them who sent you!

FREQUENTLY ASKED QUESTIONS

Q: How will we receive our photos?

A: I do all of my galleries digitally. You will send me your email in your wedding questionnaire and when the gallery is finished, I will email the gallery over! You can create a favorites list, download individually, or download the whole gallery. If you are interested in a wedding album, make sure you create your favorites list and I will be able to use those in for later!

Q: Do I have to order prints through you?

A: I highly recommend ordering prints through one of my professional vendors, but it isn't required. The difference in quality is huge when it comes to ordering through a professional lab, so I always love to help with prints! You can order them directly through your online wedding gallery!

Q: Are you willing to travel?

A: Yes! Definitely! Travel fees are applied if I'm going over 60 miles, which is charged both ways. I charge \$.50 per mile past the 60 miles. Destinations that exceed two hours driving time each way may require overnight accommodations. Please inquire.

Q: Do you bring a second photographer?

Whether you want a second photographer is entirely up to you. I shoot many of my weddings solo. I'm very comfortable and confident in my ability to capture most typical wedding days on my own. That being said, there are definitely advantages to having two photographers like for the ceremony and a shorter time span in the day. I have photographers that I choose to best match my shooting style, camera gear, and have worked with many times, so it will not be required for you to find an extra photographer for your wedding. Second shooters do not edit any of the images from the day of the wedding, I retain full rights to the images and they will be edited with the rest of your gallery!

Q: How Do I Book A Date?

A: A \$500 deposit, wedding questionnaire & signed contract are required in order to get your wedding on the calendar. The remainder of your balance is due three weeks prior to your wedding. I take payments in check, cash (cash discount is applied in replacement of processing fees) , Venmo, or invoice (that is linked through Square or PayPal) and the retainer will be taken out of your final total.

THOUGHTS / QUESTIONS TO ASK

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Contact

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